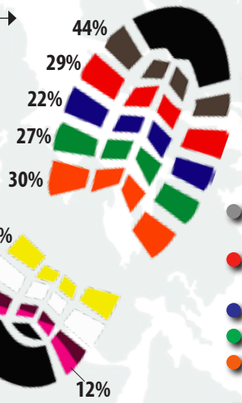
Canada's Top Media, Internet & Telecom Companies by Market Share (2016)

CMCRP
Canadian Media Concentration Research Project
cmcrp.org | cmcrp@cmcrp.org

71.1%
top 5 players
control 71.1% of the entire media economy*

BCE 26.8%



- Wireline
  - ③ Bell, Bell Alliant, NorthwestTel, DMTS, Télébec
- Wireless
  - ③ Bell Mobility, Virgin Mobile, Solo Mobile, Inukshuk (Joint-venture 50/50 with Rogers)
- Internet Access
- Cable
- Broadcast TV & Pay TV
  - ③ Bell Satellite, Bell Fibe, Cablevision du Nord
- Internet Adversing & Subscriptions
- Over-the-top (OTT) Subscriptions

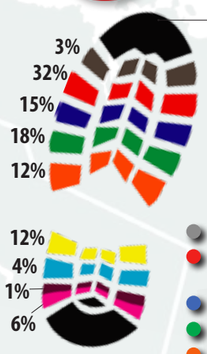
BRO ADCAS T TV
CJCH Halifax, CFAN Edmonton, CFCN Calgary, CKCK Regina, CFTO Toronto, CTV1, CICI Sudbury, CHBX Sault Ste. Marie, CKLT Saint-John, CKNY North Bay, CKCO Kitchener, CFQC Saskatoon, CIPA Prince Albert, CIVT Vancouver, CKY Winnipeg, CITO Timmins, CJCB Sydney, CKCW Moncton, CFCF Montreal, CICC Yorkton, CJOH Ottawa, Channel 12 CIVI Victoria, CHRO Pembroke, CTV Two Alberta, CKVR Barrie, CTV Two Atlantic, CHWI Wheatley Windsor, CHEX, CKWS, CTV2 CFPL London

PAY TV
Ztele Mpix, RDS Info, ESPN Classic Canada, MuchLoud, MuchMusic, MuchVibe, Vrak TV, MuchMoreRetro, Comedy Gold, NBA TV, TSN, The Movie Network, MTV Canada, Canal D, Discovery World HD, Animal Planet, CTV News Channel, Investigation Discovery, CourtTV, Discovery Science, Discovery Channel, SPACE, Reseau des Sports RDS, Comedy Network, Cablevision du nord de Quesbec inc, Book Television, Bell TV on Demand and Vu, MuchMore, FashionTelevision, Channel Nortwestel, The NHL Network, Business News Network, MTV2 Canada, Super Ecran, CablePulse 24, GolTV Soccer, Bravo, PunchMuch, Leaf TV, Canal Vie, Cinepop

Viewers Choice Canada

Radio
CIOK, CFZZ, CFJR, CIND, CJOI, CHIK, CIBK, CIBX, CHIN, CJAY, CFAB, CIMX, CJPT, CJBK, CIMO, CJCJ, CKHJ, CHSU, CFRA, CKFR, CFAN, CKLC, CKEN, CFCY, CKXC, JAT, CHRE, CKLY, CJOR, CFXY, CJFM, CKFM, CKMF, CKTK, CKGM, CJMG, CHFX, CKPT, CJKC, CIQM, CKTO, CKBC, CHBR, CJMV, CKDY, CHTK, CKAD, CHNL, CKKW, CJRW, CFRO, FSN, CFTE, CKMB, CKXA, CFMG, CFQM, CKWW, CFRW, CKMX, TSN, CHUM, CIQR, CKCW, CHAMP, TSN, CFRA, CKOC, TSN, CKGM, CKOR, CKMM, CHOM, TSN, CKST, CHUM, CHLG, CKQM, CFIX, CKOW, CKLW, CKWM, CFWM, CKCR, CKDH, CJFW, CHOM, CHRD, CIKE, CJMK, CKIS, CKDH, CJFW, CFYM, CFAX, CHVR, CJBX, CHTZ, CKRV, CHBD, CKNB, CHNS, CJDC, CKKI, CFBC, CFBT, CFCA, CKTB, CHER, CJAB, CFRB, CJRT, CKNI, CJUV, CKSJ, CKLY, CHEY, CJAD, CFJB, CIOO, CJCH, CKLH, CKSJ, CKPE, CFLY, CJIL, CIGB, CKIK, CJMJ, CITF, CIKX, CIDR, CICF, CFEI, CITE

ROGERS 16.5%



- Wireline
- Wireless
  - ③ Rogers Wireless, Fido, Chatr, Inukshuk (Joint-venture 50/50 with Bell)
- Internet Access
- Cable
- Broadcast TV & Pay TV
- Internet Adversing & Subscriptions
- Over-the-top (OTT) Subscriptions

BRO ADCAS T TV
CITY Toronto, CJEO Edmonton, CHMI Portage La Prairie, CHNM Vancouver, CFMT Toronto, CKEM Edmonton, CKAL Calgary, City TV Network, City Saskatchewan, OMNI TV, CJCO Calgary, CKVU Vancouver, CJMT Toronto, CJNT Montreal

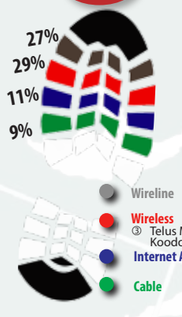
PAY TV
Outdoor Life, Biography, Canal Indigo PPV, Leaf TV, G4techTV, Tvtropolis, Rogers On Demand, GolTV Soccer, Viewers Choice Canada, FX Canada

SPORTSNET
NBA TV

Radio
The Fox, Chez106, K-Rock, Ontario, Kiss 95.9, KISS 99.3, CHYM FM, News1130, Kiss 104.9, The River, KISS 107.5, Manitoba, Nova Scotia, 103.3 Kiss FM, Country 101, ROCK 97.9, ROCK 97.7, Q92, Sportnet 590, Country 93.3, Country 104.3, 1130News, Country 107.1, Jack FM, Mountain FM, KISS 100.5, Country 106.7, BC, 91.7 The Bounce, KISS 92.5, Country 93.5, 660 News, SONIC 102.9, 92.9 Jack FM, The Ocean, Sportsnet Radio, FAN 960, NSS 105.3, KISS 102.7, 102.3 Jack FM, 92CITI FM, ROCK 106, KISS 103.1, Kiss 102.3 News, 95.7 WorldFM, 98.1 CHFI, 570News, 880CKAT, Alberta, JACK FM, Star FM, 680News

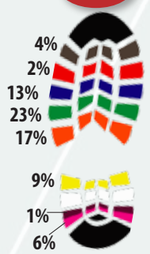
Newspaper and Magazines
Lou Lou, Hello! Sportsnet Magazine, MoneySense, Canadian Business, l'Actualité, Chatelaine, Flare, Maclean's

TELUS 15.5%



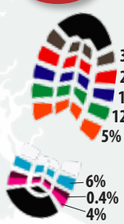
- Wireline
- Wireless
  - ③ Telus Mobility, Koodo, Public Mobile
- Internet Access
- Cable

Shaw) 7.7%



- Wireline
- Wireless - WIND/Freedom
- Internet Access
- Cable
- Broadcast TV & Pay TV
- Internet Adversing & Subscriptions
- Over-the-top (OTT) Subscriptions

QUEBECOR 4.7%



- Wireline
- Wireless
- Internet Access
- Cable
- Broadcast TV & Pay TV
- Internet Adversing & Subscriptions
- Over-the-top (OTT) Subscriptions

BRO ADCAS T TV
TVA Network
CFER Rimouski, CHLT Sherbrooke, CJPM, CHEM Trois Rivieres, CFCM Quebec, CFTM Montreal

PAY TV
addikTV, MYSTERE, Prise 2, Canal Indigo, Yoopa, LES IDEES DE MA MAISON, Le Canal Nouvelles, LCN, Sun News Network, Evasion, Illico sur demande, Mlle, Argent, CASA

Newspaper & Magazine
Montreal 24 Heures, Le Journal de Québec, Le Journal de Montréal, Fillles, Le Lundi, Chez Soi, Le Bel Age, Clin d oeil, Style at Home, La Semaine, Coup de pouce, Canadian Living, Elle Canada, Cool, Condo Maison Direct, Les idees de ma maison, Maisons Neuves Rive-Sud et Condos, CleCanadian Gardening, Elle Québec, Fleurs Plantes Jardins, Yoopa, Good Times, The Hocky News, Derniere Heure, TV Herbdo, Échos Vedettes, Québec Vert, Star Système, Star Inc, Décormag, 7 Jours

BRO ADCAS T TV
Global TV Network, CHF Halifax, CHBC St. John, CHAN Vancouver, CKND Winnipeg, CKX Brandon, CKCK Regina, CITY Edmonton, CFRE Regina, CJOH Ottawa, CISA Lethbridge, CFSK Saskatoon, CHBC Kelowna, CBL Toronto

PAY TV
Historia, Slice, Men TV, W Network, YTV, Series+, Mystery, History TV, Mediaset Italia, Telelatino, Showcase, TreeHouse TV, Shaw On Demand, HGTV, Reality, Fox Sports, EuroWorld SPORT, Discovery Kids, Cosmopolitan TV, Video Italia Canada, Encore Avenue, Teletoon Retro French, Food Network, Shaw PPV, Indep Film Channel, Teletoon, Leonardo World Canada, déjà vu, Mountain Cablevision, Teletoon Retro English, Sundance Channel, TLN en Espanol, Movie Central, DIY Network, Twist, Natl Geog, SKY TG 24 Canada, BBC Canada, Nickelodeon, Showcase Action, Movietime, ethnic, W Movies, CMT, Showcase Diva, BBC Kids, Tvtropolis, Dusk

Radio
Manitoba, iNews880, AM730, Boom 99.7, BC, Country 104, News Talk 770, 630 CHED, News Talk 980, Magic 106.1, 97.5 Big FM, 99.1 Fresh Radio, 103.1 Fresh Radio, 95.1 The Peak FM, Country105, 100.5 Fresh Radio, 107.5 Dave Rocks, Ontario, Talk Radio AM 640, AM980, 1460 CJOY, CISN Country 103.9, Alberta, Q107, 680 CJOB, 104.5 Fresh Radio, 104.3 Fresh Radio, Jump 102.1 the Edge, FM 96, 95.3 Fresh Radio, 92.5 Fresh Radio, Rock 101, CFOX, AM 900 CHML, Y108, 93.1 Fresh Radio, 95.1 the Beat, FM96, The Wolf 101.5, B101, Boom 101.9

POWER CORP 0.2%
La Presse 4%

GROUPE CAPITALE MEDIA 0.2%
Newspaper: Le Soleil, La Tribune, La Voix de l'Est, Le Quotidien, Le Nouvelliste, Le Droit

GLOBE & MAIL 0.3%
3% | 4%
Newspaper: The Globe and Mail

NETFLIX 0.7%
72%
Over-the-top (OTT) Subscriptions

TORSTAR 0.9%
16%
Newspaper
Star Media Group - Metro free daily newspapers
Vancouver Calgary Edmonton Halifax Winnipeg
Toronto Ottawa
Metroland Media Group
Toronto Star
Sing Tao Daily

eastlink 0.8%
1% | 2% | 3%
Wireline
Internet Access
Cable

POSTMEDIA 1.0%
19%
Newspaper & Magazine
Ottawa Citizen, Stratford, National Post, The Sentinel Review, Beacon-Herald, 24 Hours Toronto, The Observer Sarnia, Kinsville Reporter, Edmonton Sun, The London Free Press, St. Catherines Standard Packet, The North Bay Nugget, Saskatoon Star Phoenix, Daily Miner Peterborough Examiner, Tillbury Times, Chatham Daily News, The Province, The Intelligencer Belleville, Ottawa Sun, Fort McMurray today, The Expositor Branford News, Kingston Whig Standard, Calgary Herald, Daily Observer Pembroke, Calgary Sun, Cornwall Standard-Freeholder, Niagara Falls Review, Daily Herald-Tribune, Sudbury Star, Winnipeg Sun, Daily Press Timmins, St Thomas Times Journal, Barrie Examiner, Times, Sun Times, Owen Sound, Regina Leader Post, The Simcoe Reformer, Times Orillia, Brockville Recorder, Windsor Star, The Lotte Montreal, Sault Star, Edmonton Journal, 24 Hours Vancouver, The Tribune Welland, Vancouver Sun, London Free Press, Toronto Sun, Woodstock

facebook 1.7%
24%
Internet Advertising

SaskTel 1.4%
2% | 1% | 2% | 2%
- Wireline
- Wireless
- Internet Access
- Cable

MTS 1.1%
2% | 1% | 1% | 1%
- Wireline
- Wireless
- Internet Access
- Cable

COGECO 1.0%
1% | 6% | 6% | 5% | 0.2%
- Wireline
- Internet Access
- Cable
- Broadcast TV & Pay TV
- Radio

CBC 2.2%
16% | 17% | 0.6%

Broadcast TV & Pay TV
BRO ADCAS T TV
CBC Network
CBOT Ottawa, CBLT Toronto, CBNT St. Johns, CBWT Regina, CBAT Edmonton, CBWT Saskatoon, CBWT Winnipeg, CFYK Yellowknife, CBXFT Edmonton, CKSH Sherbrooke, CBAFT Fredericton, CKTM Trois-Rivieres, CBWT Winnipeg, CBKFT Regina, CBWT Calgary, CBVT Edmonton, CBKFT Regina, CBWT Quebec, CBHT Halifax, CBUT Vancouver, CBMT Montreal, CBMT Montreal, CBDT Ottawa, CBET Windsor

PAY TV
RDI, Explora, ARTV, Documentary, NewsNet

Radio
ICI Musique, CBC Radio One, CBC Radio Two, Premiere

SiriusXM 14 percent equity stake

Google 3.3%
48%
Internet Advertising

*market share is based on revenue
word clouds produced by wordle.net